



# NEWS RELEASE



United States Department of Agriculture  
NATIONAL AGRICULTURAL STATISTICS SERVICE

Delta Regional Field Office (serving Arkansas, Louisiana, and Mississippi)  
Cooperating with the University of Arkansas – Division of Agriculture, the Louisiana Department of Agriculture and Forestry, and the Mississippi Department of Agriculture and Commerce

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## USDA TO GAUGE FARMLAND OWNERSHIP AND FARM ECONOMICS

**Little Rock, AR** – The U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) will begin surveying farmland owners to measure financial impacts and challenges of land ownership. Landowners will begin receiving forms for the survey, called Tenure, Ownership, and Transition of Agricultural Land (TOTAL), by the end of December.

"The recent Census of Agriculture counted nearly 6.5 million acres of land that were rented or leased in Arkansas, but it has been more than a decade since we spoke to landowners themselves," said Becky Cross, Delta Regional Director. "I hope all who receive TOTAL surveys will respond to help update landownership information. The data will ensure that all decisions impacting Arkansas farmland is based on accurate information that comes directly from the source."

TOTAL is a part of the Census of Agriculture program. The TOTAL survey program will collect data from both farm operators and landlords who are not farm operators to create a complete picture of farm costs, land ownership, demographics about farm operators and landlords, and improvements made to farmland and buildings, among other characteristics. More than 80,000 farmland owners and producers across the United States will receive TOTAL forms, including more than 2,800 in Arkansas.

"This survey is lengthy and we realize some producers and landowners may have questions or need clarification," explained Cross. "In February, our interviewers will begin reaching out to those producers and landowners who have not yet responded to answer any questions they may have and help them fill out their questionnaires."

In addition to accurate data, NASS is strongly committed to confidentiality. Information provided by respondents is confidential by law. The agency safeguards the confidentiality of all responses, ensuring no individual respondent or operation can be identified.

NASS will publish results of the TOTAL survey in its Quick Stats database in August 2015. Quick Stats is available online at [quickstats.nass.usda.gov](http://quickstats.nass.usda.gov). NASS will also publish the economic data gathered in the annual *Farm Production Expenditures* report on August 4, 2015. All NASS reports are available online at [www.nass.usda.gov](http://www.nass.usda.gov).

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NASS provides accurate, timely, useful, and objective statistics in service to U.S. agriculture. The agency invites you to express your thoughts and to provide occasional feedback on our products and services by joining a data user community. To join, sign in at <http://usda.mannlib.cornell.edu/subscriptions> and look for "NASS Data User Community."

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